



*Newsletter* - February 2002  
**ASME Central Iowa Section**

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## **JOINT SECTION MEETING – ASME/SWE**

**Distinguished Lecturer – Debrah H. Long**  
"Ethics"

Monday, February 18 2002

Carver Hall, Main Lecture Room 01 (6:00 PM)  
Iowa State University

Dinner Meeting – Ames Country Club (4:30 PM)  
5752 George Washington Carver Ave

From Hwy 69 North in downtown Ames, travel north. Take a left (west) on Top O Hollow Rd. Top O hollow will become Bloomington. Travel West until tee intersection with George Wash. Carver. Take a right (North). Country Club will be on your left side.

Meeting Chairs– Lesley McNaught (319) 292-5770, Anna Jones (515) 572-6012

**Meal Choice (Chicken or Pork)**

Area contacts and individuals should forward their meal choices to Garrett Goins (515) 289-3534 or [goinsgarrettl@johndeere.com](mailto:goinsgarrettl@johndeere.com)

<b>Schedule of Events</b>	<b>Costs</b>
<b>4:30-4:45 Social –Country Club</b>	<b>Students \$5.00</b>
<b>4:45 Dinner– Country Club</b>	<b>Members - \$17.00 ea.</b>
<b>6:00 Speaker – Carver Hall, RM 01</b>	<b>Bring a Guest – They are free if interested in belonging to ASME.</b>

### **Distinguished Lecturer – Debrah H. Long**

Deborah H. Long is a veteran educator in the real estate industry. Her areas of training expertise are ethical decision making skills, business ethics, and cultural diversity. A Chicago native, Deborah has bachelor's and master's degrees from the University of Illinois and an Education Specialist degree with emphasis in adult education. She completed her doctorate in educational leadership in 1994. Her doctoral research was on the effect of ethics instruction on the moral reasoning of real estate students.

Deborah has been a real estate licensee for over 20 years and owned her own brokerage firm. She is also a licensed instructor in over ten states. In addition to holding several real estate designations, Deborah is a DREI (Distinguished Real Estate Instructor), one of approximately 109 such teachers in the U.S. The prestigious Josephson Institute of Ethics has certified Deborah as an ethics trainer as well. She was recently nominated as a Distinguished Lecturer in ethics for ASME.

An internationally-recognized speaker, Deborah is also the award-winning author of many articles and educational programs as well as ten books, including:

Ethics and the Design Professional (2001)

Ethics and the Real Estate Professional (1998, 2000)

Doing the Right Thing: A Real Estate Practitioner's Guide to Ethical Decision Making (1995, 1998, 2000)

Brokerage Management (Administration, Organization, and Human Resources) for Iowa Brokers (1996, 1999)

Continuing Education for Florida Real Estate Salespeople and Brokers (1996)

Post Licensing Education for Florida Real Estate Practitioners (1996)

Now That I Have My Real Estate License, What am I Going to Do With It? (1990)

The Practical Guide to Owning and Managing a Florida Real Estate Office (1992)

Basic Real Estate Law for Paralegals (1990)

Advanced Real Estate Law for Paralegals (1993)

Deborah's research on real estate ethics has been featured in the Wall Street Journal (July, 1994) and in the Chicago Tribune (March, 1995); on WOAI (San Antonio, Texas); on National Canadian Broadcasting ("As it Happens"); in Real Estate Intelligence Report; and has provoked a lightning

storm of interest from the real estate industry. Her research led her to write *Doing the Right Thing: A Real Estate Practitioner's Guide to Ethical Decision-Making* (Southwestern Learning, Publishers.) In 1996, her education program for teaching ethics designed for real estate educators received the award for "Best Single Education Program" by the Real Estate Educators' Association. She has provided workshops on ethics to Citibank, American Express, AT&T, BellSouth, Teledyne, the National Association of State Boards of Accountancy, Executive Women in Texas Government, National Council of Interior Design, ASID, IIDA, Iowa and Arkansas Societies of Professional Surveyors, American Society of Mechanical Engineers, the North Carolina Board of Nursing, public officials in Maine and North Carolina, appraiser regulators, numerous state association of REALTORS, and many other organizations.

### **Nominees for Officer Election**

The future success of the Society depends on the effective utilization of the knowledge and abilities of its individual members. If the Society is to improve or refine its present programs, it is essential that the members continue to select new officers who are capable, dedicated individuals with exceptional leadership qualities.

The 2002 Nominating Committee, consisting of 38 voting members, urges that you submit your proposals now. As part of its selection process, the Committee will study each of the written proposals submitted on behalf of all proposed nominees for office and will interview the proposed nominees and their supporters.

The Nominating Committee will select 13 nominees for Vice Presidential positions for the 2003-2006 term. There will be five Regional Vice President positions (I, VII, IX, XI and XIII); three Engineering Vice President positions (Engineering & Technology Management, Environment & Transportation, and Int'l Gas Turbine Institute); two Codes and Standards Vice President positions (Conformity Assessment, and Safety Codes & Standards); and three other Vice President positions (Engineering Education, Government Relations and Member Interests & Development).

The Nominating Committee will select three nominees for the member-at-large positions on the Board of Governors for the 2003-2006 term, and a nominee for President for the 2003-2004 term.

If, as a member of ASME, you are interested in submitting a proposal for any one of the above elective offices, please contact Rita M. Patterson, Secretary, 2002 Nominating Committee, at 409-772-9071, rita.patterson@utmb.edu. The nomination package is available on ASME's web site <http://www.asme.org/honors> or copies may be obtained from Gilda A. DiTullio at ASME Headquarters at 212-591-7736, ditulliog@asme.org. The deadline for submitting completed proposal forms is April 15, 2002.

The Nominating Committee will be meeting during the Summer Annual Meeting in Minneapolis, Minnesota, June 9-12, to nominate individuals for ASME Society office. The names of the nominees will be on the officer election proxy that will be circulated to the membership in September 2002.

#### **Your ASME Central Iowa Section Officers**

##### **Chair**

Garrett Goins 515-289-3534  
E-mail: [GoinsGarrettL@JohnDeere.com](mailto:GoinsGarrettL@JohnDeere.com)

##### **Vice Chair**

Glenn Anderkay 319-292-8716  
E-mail: [AnderkayGA@JohnDeere.com](mailto:AnderkayGA@JohnDeere.com)

##### **Secretary and Public Relations**

Mike Walker 515 225 8383  
E-mail: [mikew@iiiinc.com](mailto:mikew@iiiinc.com)  
E-mail: [rmwalker14@aol.com](mailto:rmwalker14@aol.com)

##### **Past Chair**

Todd Isaacson 319-292-8259  
E-mail: [IsaacsonToddA@JohnDeere.com](mailto:IsaacsonToddA@JohnDeere.com)

##### **Member Interests**

Nosiru Ola 319-292-8568  
E-mail: [OlaNosiruH@JohnDeere.com](mailto:OlaNosiruH@JohnDeere.com)

##### **Professional Development**

Max Gassman 515-294-4587  
E-mail: [mpg@iastate.edu](mailto:mpg@iastate.edu)

##### **Honors and Awards**

Dennis Kinkaid 641-787-5273  
E-mail: [dkinka@maytag.com](mailto:dkinka@maytag.com)

##### **Student Advisor**

Francine Battaglia 515-294-2085  
E-mail: [francine@iastate.edu](mailto:francine@iastate.edu)

##### **Professional Ethics & Practice**

Donald Wandling 515-232-0158  
E-mail: [wandling@ames.net](mailto:wandling@ames.net)

##### **Membership Development**

Glenn Anderkay 319-292-8716  
E-mail: [AnderkayGA@JohnDeere.com](mailto:AnderkayGA@JohnDeere.com)  
ISU Students:

### ***Chairs Corner***

If you missed last months meeting you really missed a great speaker. I've never seen or heard anyone make people laugh during a lecture on Dynamics. Dr. Levinson was a real "Rocket Scientist".

Next months newsletter will include a ballot for election of CIS officers. If you are interested in a position with the Central Iowa Section please call me and I'll add you to the nominee list.

**Make sure you read about our upcoming events listed below.**

Thank you

*Garrett Goins*

Central Iowa Chair

515-289-3534

[goinsgarrettl@johndeere.com](mailto:goinsgarrettl@johndeere.com)

#### **Important Dates – Upcoming Events:**

Feb 18 – Distinguished Lecture, Iowa State Campus

Debra Long "Ethics"

March 12 – Tour of DeeZee Manufacturing in Ankeny Iowa.

April 18 – Tour of Winnebago in Story City Iowa

**Special Announcement:** The SAE 42V automotive electrical system Web-cast seminar will be presented in Howe Hall at Iowa State University of Friday, March 22, 2002 at 10:30 – 12:00 AM. The program can be used for PDH credits.