



March Plant Tour - Dee Zee Mfg. Tuesday, March 23, 2004

- 5:00 PM Tour of Dee Zee**
1572 NE 58th Ave, Des Moines
- 6:30 PM Dinner at Elwell's**
*Choices: Chicken, Salmon, Lasagna
1509 S Ankeny Blvd, Ankeny*
- Cost:** \$ 16.00 payable by check at door
\$ 3.00 student members
- Register:** Sign up by noon, March 21st at:
www.asme.org/sections/centraliowa
- Details:** See page 2
- Chair:** Bill Smith, Ph. 515-289-3584

Upcoming April Dinner Meeting Tuesday, April 13, 2004 Cardinal Room, ISU Memorial Union

- 4:00 PM Continuing Education Seminar:**
*"Classical Analysis Compared to Finite
Element Modeling and Analysis"*
- PDH'S Awarded to Participants**
- 7:00 PM Dinner**
*After Dinner Speaker: Don Wandling
"Professional Ethics in Engineering"*
- 8:15 PM Business Meeting and Elections**

Chairman's Corner

Happy Spring! Oops... I forgot that we're living in Iowa! Well, come Winter or Spring, you won't want to miss out on our full slate of upcoming meetings! Our March 23rd tour of Dee Zee in Des Moines promises to be a great evening! Then, Ames will host a double-header seminar/dinner on April 13th, complete with PDH credit opportunities. Closing out the 2003-2004 year, we will join the Northeast Iowa section for an exciting tour of PMX in Cedar Rapids on May 12th. Mark these dates on your calendars now!

Election time is almost here... no, we're not talking about the one in Washington, but rather our election of section officers. Now is your chance to be a candidate for something really worthwhile! Will you call or e-mail me today to say you're interested in being an officer or a meeting chair in 2004-5? No experience required!

Kudos to Dr. Charles Mischke for teaching a very successful "Linear Regression" seminar on February 6th. Ten people braved a winter storm to participate. Also, thanks to Max Gassman and George Wandling for arranging the Ames event.

This month, we have another success story about the benefits of networking through ASME. (Names have been changed for privacy.) "Jake" was recently laid off in a downsizing of his company. He started in his new position at fellow member "Stan's" company in February, after Stan recommended Jake for the position. Stan and Jake first became acquainted through involvement in Central Iowa Section.

Steve Ephraim, 2003-4 Section Chair
ephraimstephenr@johndeere.com, Ph. 319-292-8181

Upcoming May Tour - PMX Industries Wednesday, May 12, 2004 Cedar Rapids, IA

- 5:00 PM Tour of PMX**
- 6:30 PM Dinner at Bishop's**

Don't miss this last event of the 2003-4 year!

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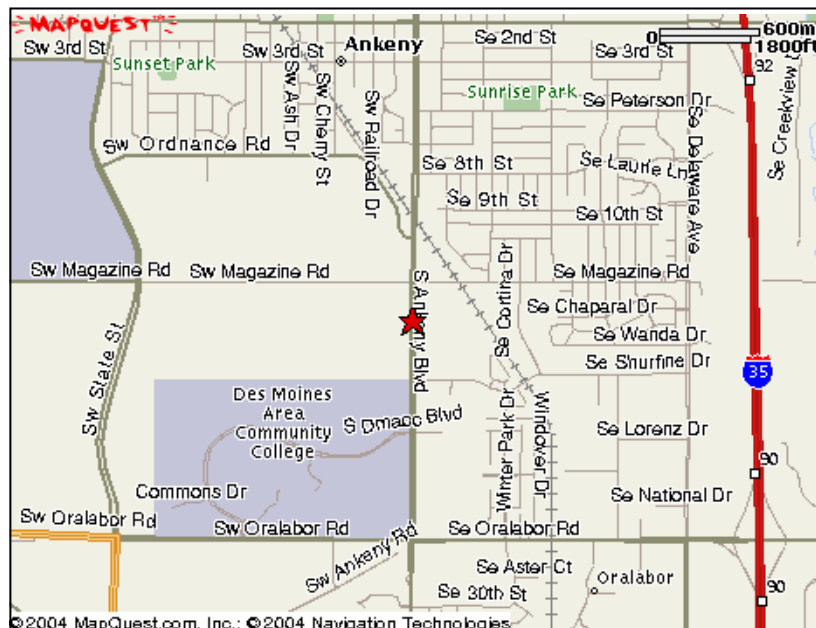
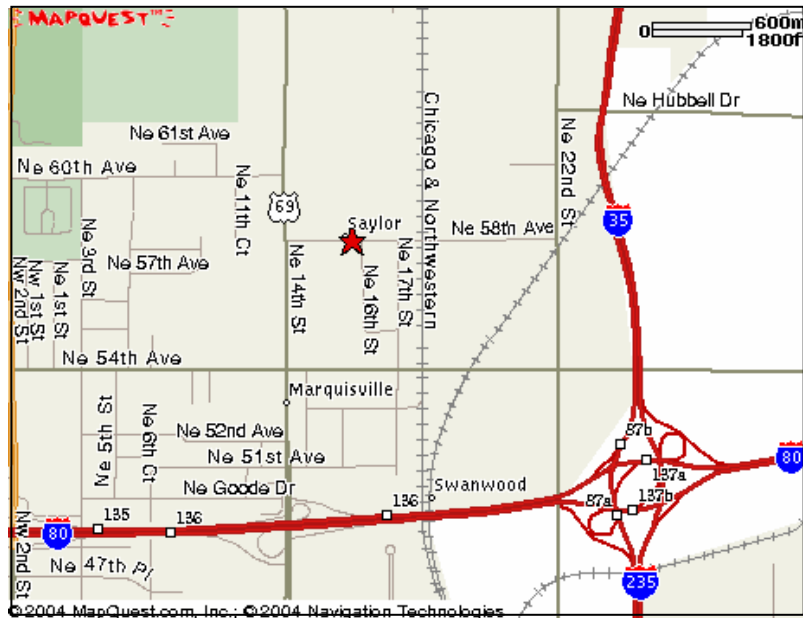
Chair: Bill Smith, Ph. 515-289-3584

Some Facts About DeeZee


Learn more at: www.deezee.com

- # 1 manufacturer of light truck accessories
- 400 employees
- Offering over 1,400 products
- Over 120 running board and accessory designs
- 3 lines of toolboxes
- Large selection of tube products
- Bed protection accessories
- Hood shields and side window deflectors
- Several styles of mud flaps

**Map to
DeeZee
Manufacturing
Des Moines**

**Map to
Elwell's
Restaurant
Ankeny**



ASME Sponsors EPA's 'P3' Award

ASME is sponsoring the 'P3' Award, a student design competition that will provide grants to teams of college students to research, develop, and design sustainable solutions to environmental challenges.

ASME is one of the Environmental Protection Agency's 27 partner organizations from industry, non-profit and governmental agencies to sponsor the P3 Award.

Eligible teams initially compete for \$10,000 grants. The winners will use the money to research their projects during the academic year. In 2005, the recipients will be invited to Washington, D.C. to compete for the 'P3' award, which will provide further funding for more design development and implementation.

Applications can be found at <http://es.epa.gov/ncer/rfa/>

ASME'S MEMBER INITIATIVE SYSTEM ON THE WEB

ASME'S Member Initiative System encourages any member or operating unit of ASME to propose improvements to Society policy or procedure or to make any suggestions which would improve the operation or activities of the Society.

To date, there have been 13 proposals submitted, on topics such as "ASME and Iraq Reconstruction" and "Committee on the International System of Units." To view the initiatives, as well as ASME's responses, visit the Member Initiative System web page at <http://www.asme.org/cma/mis.cfm>.

ASME Announces Conference on Nanotechnology Growth in Biotech and Medical Devices

ASME's Nanotechnology Institute will sponsor a conference on growth opportunities for the Biotech and Medical Sectors in Nanotechnology from April 15-16 at the National Academies of Sciences and Engineering in Irvine, Calif.

The conference will provide engineers, business developers, professionals from the biotech and biomedical sectors and students solutions on how to capitalize on the next wave of new technology.

Attendees to the conference will receive a tour of the Integrated Nanosystems Research Facility at the University of California, Irvine.

To register for this conference, or for more information call InfoCentral at (800) 843-2763 or visit the website at <http://www.asme.org/events/nanobio>

Don't Forget Your Online Tools for Recruitment and Retention!

Any member who needs to contact dropped members, or who would like to invite a colleague to join can find sample letters, emails, tips for in-person contacts and phone scripts online in the leadership toolbox at <http://www.asme.org/leadershiptoolbox/r&r.html>

Visit your leadership toolbox today to see what's available.

Grants Available, First-Come, First-Serve

The Board on Diversity and Outreach's Partners in Mechanical Engineering (Partners) Program provides grants to ASME Sections for innovative projects and activities that support collaboration with local sections or chapters of organizations that support women and underrepresented minority groups in engineering.

Grants are awarded on a first-come, first-served basis and range from \$500 to \$1,000, depending on the size and scope of the activity.

Applications for Partners grants may be submitted throughout the year. For additional information, go to <http://www.asme.org/communities/diversities/bdo/partners.html>

Student Activity Calendar

March

March 1 [Charles T. Main](#) nomination deadline

March 15 Deadline for [2004-05 ASME Scholarship application](#)

March 15 ASME Auxiliary Scholarship – application deadline

March 25 [Fluids Engineering Division](#) – Young Engineer Paper Contest – abstract due

April

April 15 [Summer/Fall Student Loans – Application Deadline](#)

April 16-17 [Fundamentals of Engineering Exam](#)

May

May 1 [Deadline for Pre-College Mini-Grant Applications](#)

May 16 [Student Manufacturing Design Competition – project description due](#)

May 30 [Young Design Engineers' Paper Competition – entry deadline](#)

Member-Get-A-Member Campaign

Recruit new members and receive a 'Certificate of Volunteerism!' *

50% of their 1st-yr dues will fund scholarships for ASME student members. **Any member that has been out of school 4 years or less saves up to 60% on dues.**

Campaign Details:

<http://www.asme.org/membershipdrive/2003-2004/about.html>

Up to 60% dues savings:

<http://www.asme.org/member/info.html#dues>

*Must recruit 2 more new members to receive certificate.

Manage Transition with Ease: E-mentoring

Access a network of practicing engineers right from your computer!

Ask career questions, get a real-world perspective on day-to-day issues in the workplace and learn more about other career alternatives. A mentor can help you get the right training, find the right niche in mechanical engineering, and help you transition more easily into the working world.

There are over 300 Mentors from various backgrounds: Aerospace, Biomechanics, Design Engineering, Petroleum, Power, Pressure Vessels & Piping, Nuclear Engineering, Process Industries, Engineering Sales & Marketing and more.

E-mentoring is available to all ASME members with five years or less work experience in the engineering field. So sign-up for a Mentor today!

<https://secure.asme.org/signin/ementoring.cfm>

Contribute to METoday

Share your work/life experiences, expertise and/or lessons learned through the process of building your career. We are looking for non-technical career focused articles and/or ideas geared towards Early Career professionals.

Submit proposals to youngengineers@asme.org or mail/fax to: ASME, Attn: Cheryl Hasan, Three Park Avenue, New York, NY 10016 or (212) 591-8239, (212) 591-7437.

ASME and JSME Announce 'ICONE 12'

ASME and JSME (The Japan Society of Mechanical Engineers) will jointly present the ICONE 12 (12th International Conference on Nuclear Engineering) from April 25-29, in Arlington, Va.

ICONE is the premier technical conference on nuclear engineering. This year's theme, Nuclear Energy – Powering the Future, reflects the future changes in the global nuclear industry.

Among the attendees will be nuclear professionals throughout the world who want to stay current on industry trends and developments.

To register, or for more information on this conference, call InfoCentral at (800) 843-2763 or visit <http://www.asmeconferences.org/icone12/index.cfm>

Winning Strategies to Career Negotiations

Tips to getting that raise, promotion or new job

Prioritize your needs. Define your overall objectives in terms of responsibilities, work environment, salary and benefits— and keep these in focus throughout the discussion.

Consider the employer's needs. The more you understand what the employer is looking for, the more effectively will you communicate your value.

Strive for mutual understanding. “Put yourself in his shoes.” If you keep in mind the other person's style and values, it's easier to overcome areas where you may disagree.

Actively listen. Focus on what is being said, rather than what you wish to say—otherwise you may miss subtle, verbal and nonverbal cues that convey the employer's needs.

Be open-minded. Believing there's just one way to arrive at a positive outcome is very limiting. Instead brainstorm several outcomes that are mutually beneficial and then keep an open mind—an unanticipated solution may present itself through dialogue.

Research salary data. Having objective salary criteria is absolutely critical. Objective data minimizes the emotion of the discussion, as well as provides third-party credibility.

Practice, Practice, ... Role-playing with a career coach, or other objective individual, will show you exactly what you are comfortable asking for and how you come across to others.

Visit ASME's Career Center at www.asme.org/jobs for more information on career building and negotiations.

Local Section

Return Address
Street Number and Name
City, State 98765-4321

POSTAGE

ADDRESS SERVICE REQUESTED

Mailing Address
Street Number and Name
City, State 98765-4321