



Insulation, the Forgotten Technology For Energy Conservation & Emission Reduction

In the Industrial, Commercial, HVAC & Mechanical Segments of the Construction Industry

The story of how mechanical insulation can improve your business and benefit the economy and the environment

Date: 18 November 2009

Time: 7:00 PM

Location: Salt Lake Community College, Student Center, Room 221/223

By: Ron King, Past President of NIA

Insulation is the “Rodney Dangerfield” of the construction industry and especially among energy conservation and emission reduction initiatives. It is a proven and time tested but undervalued technology. Did you know that insulation is applied but rarely engineered? Did you know that it is estimated that between 10% & 30% of all installed mechanical insulation is damaged or missing?

Insulation can reduce energy consumption and greenhouse gas emissions; increase your available carbon credits, be an important part of sustainable design initiatives, be part of your safety program, increase manufacturing productivity; eliminate or at minimum reduce corrosion under insulation, control condensation and mold growth and provide an unrivaled return on your investment.

This presentation provides evidence as to the “Power of Insulation” in the new construction, renovation and maintenance arenas when designed, installed and maintained properly, including a live demonstration of the most comprehensive evolving web-based resource, and its free, developed for mechanical insulation in decades. The demonstration will include a review of an on-line instantaneous energy and emission calculators and a host of other beneficial engineering online calculators.

There has never been a more important time to think about insulation differently.

Ron King

His 40 year tenure in the industry has provided him insight and practical knowledge in the fragmented insulation and construction industry. He recently retired as the Chairman, President and CEO of one of the nation’s largest diverse insulation and specialty distributors. He is a past President of the National Insulation Association (NIA), the Southwest Insulation Contractors Association and the World Insulation and Acoustic Organization. He has been honored with “President’s Award” or three different occasions from two associations. He currently is a consultant to NIA or a variety of Capitol Hill and outreach and educational initiatives.

National Insulation Association (NIA)

NIA is a fifty year old trade organization whose members specialize in contracting, distribution – fabrication and manufacturing of mechanical insulation for industrial, mechanical and building applications, refractory applications, environmental remediation and other related services

RSVP to Terry Haws @ hawst@asme.org
PDH’s will be available

Driving Directions

From I-15 take the 4500 South/UT-266 exit #304

Go west on 4500 S

Turn north on Redwood Road

Enter the SLCC campus off 4445 S Redwood Road at the red light, proceed to the third driveway, turn left and go to the toll gate. Park anywhere in the parking lot. Enter the building and go to the second floor, south west corner, rooms 221/223.

Map at:

http://www.slcc.edu/locations/maps/TR_Campus_web.pdf